creating, in the database system, a plurality of product rules each applicable to one or more of said financial transactions, wherein each of said product rules is linked to one of said price tables; and

for each one of said financial transactions:

identifying an applicable one of said product rules for said transaction; and

pricing said transaction according to the price table linked to said identified applicable product rule.

23. (Twice Amended) A data processing system for pricing a financial transaction, said data processing system comprising:

means for creating a product rule in the data processing system applicable to said financial transaction, said product rule comprises a plurality of mandatory attributes and a plurality of optional attributes;

means for creating a price table in the data processing system;

means for creating a link between said product rule and said price table; and

means for calculating a price for said financial transaction by identifying said product rule and accessing said price table via said link.

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